

# JOB SEEKERS' USE OF JOB MATCHING SERVICES

Outcome indicator, Output indicator

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## Indicator Phrasing

**English:** % of [specify the target group] who in the past 12 months looked for a job and used one of the promoted job-matching services

**French:** % de [précisez le groupe cible] qui, au cours des 12 derniers mois, ont cherché un emploi et utilisé une des agences de placement d'emplois promues

**Portuguese:** % de [especificar o grupo-alvo] que nos últimos 12 meses procurou um emprego e utilizou um dos serviços de busca de emprego promovidos

**Czech:** % [určete cílovou skupinu], kteří během posledních 12ti měsíců hledali nové zaměstnání a využili alespoň jednu ze služeb zprostředkovávajících zaměstnání

## What is its purpose?

The indicator assesses the proportion of the target group members (e.g. youth, women, internally displaced persons) who have used the job-matching services promoted as a part of the intervention. It indicates the extent to which they know of the services and are willing to use them to help them find suitable employment opportunities.

## How to Collect and Analyse the Required Data

Collect the following data by conducting individual interviews with a [representative sample](#) of the target group members:

### RECOMMENDED SURVEY QUESTIONS (Q) AND POSSIBLE ANSWERS (A)

**Q1:** *In the past [specify since when the project promoted the job matching services - e.g. "12 months"], did you look for a new job?*

**A1:** yes / no

(ask the following question only if the previous answer is "yes")

**Q2:** *In the past [specify the same period as in Q1] months, when you looked for a new job, did you use any services that help people to find a job, such as websites with advertisements, recruitment agencies or other services?*

**A2:** yes / no

(ask the following question only if the previous answer is “yes”)

**Q3:** *Can you please tell me all the services that you used?* (Instruct the data collectors to keep probing: “What other services did you use?”)

**A3:** list the names of all the promoted job-matching services + include an option “does not remember”

To **calculate the indicator's value**, divide the number of respondents who used at least one of the promoted services by the total number of respondents who in the given period looked for a job (exclude those who did not remember what service they used). Multiply the result by 100 to convert it to a percentage.

## Disaggregate by

Disaggregate the data by gender, the respondent’s education, type of service used and other relevant criteria.

## Important Comments

1) If some of the promoted services (e.g. websites with job advertisements) are used by a relatively large number of people, rephrase the indicator so that it measures the use of at least two of the promoted services.