IndiKit

JOB SEEKERS' USE OF JOB MATCHING SERVICES

Outcome indicator, Output indicator

Indicator Phrasing

English: % of [specify the target group] who in the past 12 months looked for a job and used one of the promoted job-matching services

French: % de [précisez le groupe cible] qui, au cours des 12 derniers mois, ont cherché un emploi et utilisé une des agences de placement d'emplois promues

Spanish: % de [especifique el grupo destinatario] que en los últimos 12 meses buscó trabajo y utilizó uno de los servicios de búsqueda de empleo promovidos

Portuguese: % de [especificar o grupo-alvo] que nos últimos 12 meses procurou um emprego e utilizou um dos serviços de busca de emprego promovidos

Czech: % [určete cílovou skupinu], kteří během posledních 12ti měsíců hledali nové zaměstnání a využili alespoň jednu ze služeb zprostředkovávajících zaměstnání

What is its purpose?

The indicator assesses the proportion of the target group members (e.g. youth, women, internally displaced persons) who have used the job-matching services promoted as a part of the intervention. It indicates the extent to which they know of the services and are willing to use them to help them find suitable employment opportunities.

How to Collect and Analyse the Required Data

Collect the following data by conducting individual interviews with a representative sample of the target group members:

RECOMMENDED SURVEY QUESTIONS (Q) AND POSSIBLE ANSWERS (A)

Q1: *In the past* [specify since when the project promoted the job matching services – e.g. "12 months"]*, did you look for a new job?*

A1: yes / no

(ask the following question only if the previous answer is "yes")

Q2: *In the past* [specify the same period as in Q1] *months, when you looked for a new job, did you use*

any services that help people to find a job, such as websites with advertisements, recruitment agencies or other services?

A2: yes / no

(ask the following question only if the previous answer is "yes")

Q3: *Can you please tell me all the services that you used?* (Instruct the data collectors to keep probing: *"What other services did you use?"*)

A3: list the names of all the promoted job-matching services + include an option "does not remember"

To **calculate the indicator's value**, divide the number of respondents who used at least one of the promoted services by the total number of respondents who in the given period looked for a job (exclude those who did not remember what service they used). Multiply the result by 100 to convert it to a percentage.

Disaggregate by

Disaggregate the data by gender, the respondent's education, type of service used and other relevant criteria.

Important Comments

1) If some of the promoted services (e.g. websites with job advertisements) are used by a relatively large number of people, rephrase the indicator so that it measures the use of at least two of the promoted services.

E-Questionnaire

- XLS form for electronic data collection - indicator Job Seekers' Use of Job Matching Services