

PUBLIC-PRIVATE PLATFORMS

Outcome indicator

Indicator Phrasing

English: a platform for holding a regular dialogue is institutionalized between public and private sector actors to agree on measures to [specify the purpose of the platform]

French: une plate-forme de dialogue régulier est institutionnalisée entre les acteurs des secteurs public et privé pour convenir des mesures visant à [préciser l'objectif de la plate-forme]

Portuguese: é institucionalizada uma plataforma para a realização de um diálogo regular entre os actores dos sectores público e privado para acordar medidas para [especificar a finalidade da plataforma]

Czech: platforma pro pravidelný dialog mezi veřejným a soukromým sektorem za [určete účel platformy] je institucionalizována

What is its purpose?

The indicator measures whether a supported platform is institutionalized and operational so as to allow public (e.g. local authorities, civil society organizations, citizens) and private (businesses) actors to agree on measures to tackle a given issue. For example, to improve the availability of certain products / services; to make the business registration process easier; etc. The indicator can be changed to focus on dialogue between different private sector actors.

How to Collect and Analyse the Required Data

Determine the indicator's value by using the following methodology:

1) **Define the criteria for a platform to be considered as institutionalized** (this also includes operational). The criteria should always depend on the context of your intervention and the exact purpose of the platform. For example:

- there is a stakeholder (e.g. a local authority) that has officially committed to be responsible for the operation of the platform even after the supporting intervention is over (ideally, this commitment was also confirmed in writing – see point below)

- there is a written and officially approved agreement or terms of reference detailing the purpose of the group, the participants, how often they will meet, who will pay the required costs, and other responsibilities

- the platform has regular meetings

- the meetings are attended by the relevant stakeholders

- the meetings generate clear conclusions / action points

2) **Agree whether all the criteria must be met** or whether it is acceptable that a smaller part of less important criteria is not fully met.

3) Conduct interviews with the relevant stakeholders / participants, review relevant documents, and/or attend the platform meetings to **identify which of the criteria are met**.

4) Based on the results of step 3, **conclude** whether the public-private platform is institutionalized.

Important Comments

1) Keep in mind that the fact that a new platform was established does not necessarily mean that it results in positive, tangible outcomes for the intended cause. Therefore, consider complementing it with some of the following indicators:

- [Proposition of Business Environment Changes](#)

- [Adoption of Business Environment Changes](#)

2) Use this indicator only if, in order to tackle the issue, it is necessary to **have a formal platform that should be operational in the long-term** (sometimes this is not fully required as even a few meetings between the private and public actors can bring the desired change; however, in such a case, this indicator would not be relevant).